

	PURPOSE STATEMENT/GUIDING VALUES	Operations Order 1.1.00
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1. **PURPOSE STATEMENT**

"To ensure safety and security for each person in our community"

2. **GUIDING VALUES – P.R.I.D.E.**

A. **Protection and Prevention**

- (1) The department is committed to an aggressive response to criminal enforcement of the law and the protection of constitutional rights throughout the city of Phoenix.
- (2) We shall exercise the authority and responsibility necessary to protect life and property, apprehend persons who commit unlawful acts, and defend the rights of crime victims and witnesses.
- (3) We recognize that the responsibility for public safety must be shared among the police, community, and government.
- (4) We understand that some conditions not directly related to ongoing criminal activity can erupt into criminal activity when not effectively addressed.
- (5) Therefore, the department is committed to maintaining open communication and emphasizing crime prevention in the community.

B. **Responsibility and Respect**

- (1) We promote the acceptance of personal responsibility for one's actions as the essence of good character.
- (2) We pledge total accountability for our actions and are committed to holding criminals answerable for theirs.
- (3) We respect and honor the inherent dignity of all people, including ourselves, and pledge fair and equal treatment for all.

C. **Integrity and Ideals**

- (1) The unique service we provide to the community demands the highest degree of public trust, and we will not tolerate the violation of that trust.
- (2) We demand the highest degree of integrity and professionalism from all members of the department.
- (3) We aspire to the highest ideals of personal conduct in every word and deed, and our behavior should inspire and sustain the confidence of our community.

D. **Dedication to Duty**

- (1) We are dedicated to the relentless performance of our duty in pursuit of an improved quality of life for all.
- (2) We pledge faithful police service to our community, embracing equal measures of courage, compassion, conscience, and consistency.

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2. E. Employee Excellence

- (1) The men and women of the department are its greatest asset.
- (2) We will recruit only those persons who live by these guiding values.
- (3) We have a deep appreciation for the implicit hazards of this profession and actively seek opportunities to improve safety.
- (4) We promote the maintenance of excellent health and morale for all.
- (5) We support our members by pursuing the finest training, technology, and equipment.
- (6) We are committed to open, effective internal communications.
- (7) We encourage innovation and value the participation of all members of the department in the creation and realization of our goals.

3. A. OATH OF OFFICE

- (1) All sworn personnel will take the oath of office as prescribed in [ARS 38-231.E](#)

I, (type or print name) do solemnly swear (or affirm) that I will support the Constitution of the United States and the Constitution and laws of the State of Arizona, that I will bear true faith and allegiance to the same and defend them against all enemies, foreign and domestic, and that I will faithfully and impartially discharge the duties of the office of _____ (name of office) according to the best of my ability, so help me God (or so I do affirm).

(signature of officer or employee)

- (2) Newly sworn in officers will also be provided an Oath of Office for Police Officers Certificate.

Last Organizational Review: